

Camp  Quality



BRINGING
POSITIVITY FUN
AND LAUGHTER 
TO KIDS FACING CANCER

CAMPQUALITY.ORG.AU

WHAT WE DO!

If someone in your family receives the heartbreaking news of a cancer diagnosis, Camp Quality is there to offer support – every step of the way. We support kids (0-15) diagnosed with cancer, as well as their siblings, parents and carers. Camp Quality also supports children (0-15) facing the cancer diagnosis of a parent or primary carer, with our Kids Impacted by a Carer's Cancer (KICC) Program.

Our hospital, recreation and puppet programs, as well as our digital services and counselling, help families build optimism and resilience through community, education and fun.

We provide laughter, distraction and specialised care to children undergoing cancer treatment in hospitals around Australia. We also know families facing cancer need a break and a chance to reconnect, so we offer the chance to get away from it all at our fun-filled camps, retreats and events.

We also offer kids in school an age-appropriate Cancer Education Program. The much-loved Camp Quality Puppets travel to primary schools and education and care services across the country, dispelling myths, decreasing absenteeism and reducing bullying. You'll also find our cheeky puppets bringing smiles to kids in hospitals, and online via live-streamed playdates.

Cancer can be isolating, and Camp Quality provides free telephone counselling, cancer education apps and digital resources that are available whenever and wherever they are needed, plus a cancer navigation service.

We are proud to have improved the quality of life for kids facing cancer, and their families, for almost 40 years.

ALL CAMP QUALITY PROGRAMS AND SERVICES ARE PROVIDED ACROSS AUSTRALIA TO FAMILIES FREE OF CHARGE

IT'S SIMPLE TO JOIN

Do you have a child 0-15 years old who is impacted by their own diagnosis, or the diagnosis of a brother, sister, mum, dad or carer?



JOIN ONLINE BY VISITING
campquality.org.au



CALL OUR FRIENDLY TEAM ON
1300 662 267



RECREATION PROGRAMS

Camp Quality understands it is vital for kids and families to get a break from cancer. That is why we offer families precious time away to reconnect, build resilience and create happy memories together.

Family Camps enable the whole family to enjoy quality time together and reconnect after being torn between hospital and home. They also provide a chance to build a supportive community with other families who are facing the same challenges with cancer.

Kids' Camps, for children diagnosed with cancer and their siblings, are filled with fun and optimism. It's a chance for kids to be kids again and make

friends with other children who understand what they're going through. Medical volunteers ensure children's health needs are always met, and children are supported with appropriately trained volunteers to support their camp experience.

Kids Impacted by a Carer's Cancer (KICC) programs include Kids' Camps, Family Camps and Family Fun Days for children 0-15 years dealing with a parent's or carer's cancer diagnosis.

Family Fun Days and **Family Experiences** are enjoyable one-day events that enable families to create new memories together that are not centred on illness.

Virtual Camps are live-streamed, online entertainment experiences, bringing all the fun of camp to kids isolated by cancer and their siblings.

**VOLUNTEERS ARE THERE TO
SUPPORT KIDS AND THEIR FAMILIES ON
CAMP QUALITY PROGRAMS**



CONTINUED

RECREATION PROGRAMS

Family Retreats give families in dire need of a break from the stresses of cancer a chance to reconnect in holiday-style accommodation.

This is often the first time a family has been away together since diagnosis and usually comes before attending camps or fun days with Camp Quality. Eligibility is assessed on a case-by-case basis, based on the specific challenges a family is facing. These getaways provide a chance to relax, reconnect and make lasting family memories together.

Our Family Retreat at Salamander Bay in NSW is specifically reserved for families facing a palliative diagnosis or in the tragic case of bereavement. This retreat is a beautiful house on the water, where palliative families can spend quality time together making precious memories, and bereaved families can reconnect and remember the loved one who has passed.

“

THIS HOLIDAY MADE ME FORGET ABOUT HOSPITAL OR HAVING SURGERY. IT BROUGHT US CLOSER TOGETHER AND I GOT TO SPEND SOME TIME WITH MY FAMILY. IT WAS SO GOOD I CAN'T EXPLAIN IT EXCEPT – BEST HOLIDAY EVER!

”

HAYDEN, 11 YEARS

**FAMILY
RETREATS
CREATE PRECIOUS
MEMORIES**



HOSPITAL PROGRAMS

When a child is undergoing cancer treatment in hospital, Camp Quality is by their side.

Child Life Therapists are sponsored by Camp Quality in NSW and Victorian children's hospitals.* These wonderful health professionals provide medical-play techniques that build understanding, resilience and empowerment to help kids cope within the hospital environment. They teach techniques that reduce a child's anxiety about the procedures they face, decreasing stress and the need for sedation. They also share skills and form bonds that increase the wellbeing of the whole family.

Hospital Puppet Playdates are visits from the lovable Camp Quality Puppets. The cheeky puppets bring fun and distraction to children at their hospital bedside, boosting their wellbeing through laughter.

The **Beads of Courage Program**, at Sydney Children's Hospital, Randwick and the Little Star Beads at John Hunter Children's Hospital in Newcastle, is funded by Camp Quality. The program provides kids with unique beads to track their courageous cancer story. Once children have finished cancer treatment, they can show their impressive bead strings to family, friends or schoolmates to help explain what their hospital experience has been like.

**Royal Hospital for Children, Melbourne, Monash Children's Hospital, Melbourne, John Hunter Children's Hospital, Newcastle, The Children's Hospital at Westmead and Sydney Children's Hospital, Randwick.*

“
NIXON **ABSOLUTELY LOVES**
KYLIE THE PUPPET. SHE
BRINGS HIM SO MUCH
HAPPINESS, EVEN ON THE
WORST OF DAYS IN HOSPITAL.
”

CAMP QUALITY MUM, TAMEKA



“THE PUPPETS WERE ABLE
TO EXPLAIN THE JOURNEY
THAT ZOE HAD BEEN
THROUGH SO THE OTHER
KIDS UNDERSTOOD.”

CAMP QUALITY MUM, CHARLOTTE



CAMP QUALITY PROGRAMS

PUPPET PROGRAMS

The Camp Quality Puppets bring laughter and joy to kids at school, in hospital and online.

Our **Cancer Education Program** visits primary schools and education and care services across Australia to deliver cancer education that dispels myths. Independent assessment of the program by KPMG in 2020 found that performances by the Camp Quality Puppets in schools decrease bullying, absenteeism, and mental health issues. Camp Quality's **Cancer Education Digital Program** is also available to schools via streaming platforms.

Hospital Puppet Playdates are visits from our puppets to kids in hospital, providing therapeutic laughter and fun. **Digital Puppet Playdates** are online versions of these joyful interactions, live-streamed via a child's personal device.

Teacher Resources include a suite of educational resources aligned with the Australian Curriculum, Early Years Learning Framework and state-based curriculums, that continue age-appropriate cancer education after a Camp Quality Puppet school visit.



To book our Cancer Education Program, contact 1300 662 267 or scan the QR code



SERVICES AND ONLINE RESOURCES

Cancer can be an isolating experience. That's why our digital resources and counselling aim to be there for our kids and families 24/7.

The **Parenting Through Cancer** website gives parents access to a supportive online community and useful resources. We also provide a **free telephone counselling service** for parents impacted by their own cancer diagnosis, or their child's.
parentingthroughcancer.org.au

Cancer Hub is a new service from the Child and Youth Cancer Alliance formed by Camp Quality, Redkite and Canteen. It offers a streamlined digital service, with dedicated navigators, to help families impacted by cancer access practical and emotional support – via an innovative 'one-stop' platform.


cancerhub.org.au

The **Kids' Guide to Cancer app** is a valuable tool for parents to help answer the most common questions children have about cancer in a safe, interactive and educational way.

Our **New Normal Navigator app** gives parents of diagnosed children the resources to help them adjust to 'a new normal' on returning home from hospital.

The **Happiness Hub** section of our website is home to Camp Quality's exclusive kids' activities, stories read aloud, and cancer education puppet videos.

campquality.org.au/happiness-hub



DOWNLOAD
OUR FREE APPS
FROM THE
APP STORE OR
GOOGLE PLAY



FOR MORE
INFORMATION ON
VOLUNTEERING,
VISIT OUR WEBSITE

VOLUNTEERING

Our passionate team of over 1,000 volunteers nationwide are the heroes of Camp Quality.

Camp Quality's wonderful volunteers are crucial to the running of our camps and fun days – giving parents a much-needed break and kids the best experience. Medical volunteers, who are doctors and nurses, also attend every camp to ensure children's general health and medication needs are met. Volunteering is a rewarding experience and many of our valued volunteers have been with Camp Quality for years – even decades.

“

IT IS SUCH A REWARDING EXPERIENCE. TO SEE THE SMILES ON THE CHILDREN'S FACES IS ALL I NEED, AND IT MAKES ME FEEL LIKE MY HEART IS GOING TO BURST WITH SO MUCH HAPPINESS. BEING A CAMP QUALITY VOLUNTEER HAS BEEN ONE OF THE BEST THINGS I HAVE EVER DONE!

”

CAMP QUALITY VOLUNTEER

WAYS YOU CAN HELP



Donate now

Whether you're able to give a one-off contribution, become a regular giver, or leave a bequest in your will, you can donate today by calling.

1300 662 267



Volunteer with us

If you are passionate about making a difference to kids facing cancer, and are over 18, visit our website and apply to become a volunteer.

campquality.org.au/volunteer



Join a fundraising event

Camp Quality runs great fundraising events online and in the community.

Sign up to join the fun!

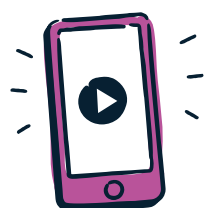
fundraise.campquality.org.au



Partner with us

There are a range of ways to build mutually beneficial partnerships from sponsorship and cause-related marketing, to in-kind support, workplace giving, staff engagement and more.

campquality.org.au/partner



Spread the word

Follow us on our social media platforms and share our stories.



Fundraise for Camp Quality

If you enjoy personal challenges, or just want to celebrate an occasion, be it a trivia night, garage sale, charity golf round, mufti day or any other way you like, you can register to fundraise for us.

fundraise.campquality.org.au



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